



July 2, 2013

COMING ATTRACTIONS

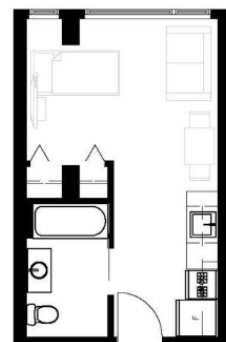
## Pricing Released for Lofts at Seven, Plus New Renderings

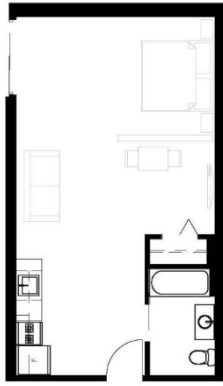


Back in May we showed you the [newest development at 277 Golden Gate Ave](#), known as the **Lofts at Seven**. Formerly the home to KGO-TV Channel 7's West Coast broadcasting facilities, Dolmen Property Group transformed the building into 88 loft and studio rentals. Many Curbed [commenters](#) were suspicious of the hood, **thinking new residents would have trouble blending with the current folks on the street**. The building is spitting distance from many of the new Market Street tech offices like Twitter, Yammer, and Square, and the newly released rental prices reflect that.

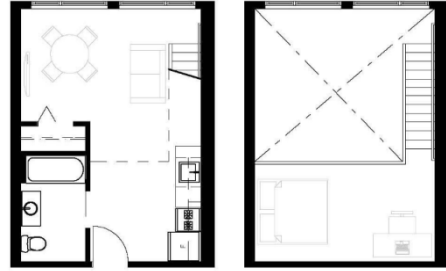
- Writer Studio – Approx. 300 sq ft; Priced from \$1,550
- Reporter Junior 1 Bedroom – Approx. 500 sq ft; Priced from \$1,850
- Broadcaster Loft – Approx. 430 sq ft; Priced from \$2,100
- Director Loft – Approx. 650 sq ft; Priced from \$2,350

Definitely cheaper than some of the [crazy rents](#) in the city but comparable to other [micro-units](#) hitting the market, these seem targeted towards the inevitable influx of tech workers.





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