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FOR IMMEDIATE RELEASE

DOLMEN PROPERTY GROUP UNVEILS THE LOFTS AT SEVEN

88 LOFT AND STUDIO HOMES IN THE HEART OF SAN FRANCISCO

San Francisco – May 20, 2013 –The Lofts at Seven has been unveiled at 277 Golden Gate Avenue, in the evolving Tenderloin South/Civic Center neighborhood. Originally home to KGO-TV Channel 7's West Coast broadcasting facilities, the iconic building site has been transformed by developer Dolmen Property Group into 88 new urban loft and studio homes, The Mark Company announced.

"The Lofts at Seven will help meet the growing demand for reasonably priced residences in an up and coming neighborhood. The building's location in the heart of the city is especially attractive to employees of nearby technology companies moving to the area, as well as students," stated Alan P. Mark, founder and president of The Mark Company, the exclusive marketing firm for 277 Golden Gate Avenue.

Technology companies in close proximity to The Lofts at Seven include Twitter's new headquarters, Dropbox, Yammer, Zoosk, Square and Callsocket. Prominent schools in the area are UC Hastings College of the Law, Academy of Art University and Golden Gate University School of Law.

Scheduled to open in July 2013, The Lofts at Seven will offer 31 studios and 12 junior one bedroom residences with 10-foot ceilings, and 45 split-level one bedroom lofts with 18-foot ceilings. Studios range from 275 square feet to 450 square feet, junior one beds from 400 to 525 square feet, and one bedroom lofts from 400 square feet to 850 square feet of space.

Residences are designed with the young professional in mind and feature hardwood flooring, oversized windows, and Juliet balconies offering expansive city views. Kitchens will have stainless steel appliances, as well as quartz countertops and European style cabinetry. Bathrooms have designer chrome fixtures and fittings and tiled, full size bathtubs.

Onsite amenities include a 6,500-square-foot landscaped roof deck with an outdoor cinema, barbeques and fire pit as well as a fitness center. The building also has a secured lobby, underground parking and bike storage.

“The Lofts at Seven is the first new rental development to be built in the Tenderloin South/Civic Center neighborhood in a number of years,” Mark notes. “As the epicenter of San Francisco’s growth area continues to be transformed into a desirable place to live, The Mark Company is utilizing its longstanding experience marketing condos in urban cores to present this unique property.”

The Lofts at Seven is located near BART and Muni and accessible to Civic Center, Mid-Market, Union Square, Van Ness Corridor and Downtown. With a Walk Score of 100, the neighborhood is centrally located to the best activities that San Francisco has to offer, including a myriad of cultural venues, trendy restaurants and vibrant nightlife. For more information on The Lofts at Seven, visit www.theloftsatsevensf.com.

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About The Mark Company: The Mark Company (TMC) is one of the nation’s premier real estate sales and marketing firms. Headquartered in San Francisco, the company represents high profile residential projects in leading markets throughout the Western United States. Founded in 1997 by President Alan P. Mark, TMC delivers a proven approach to the strategic planning, marketing and sales of new developments, ranging from luxury buildings in urban locations to mixed use properties in suburban settings. The firm is a trusted partner to leading residential developers and financial institutions such as Tishman Speyer, iStar Financial and Bosa Development. With emergent technologies and an unmatched team of professionals at its core, it provides a full range of services including market leading research, product design, marketing, and sales strategy. Since 1997, TMC has closed more than 6,700 units and generated over \$4 billion in sales volume for some of the nation’s most notable and successful developments including One Hawthorne and the St. Regis Residences in San Francisco, Spire in Denver, Bayside at the Embarcadero in San Diego, Barker Block and Evo South in Los Angeles, and The Martin in Las Vegas. For more information, visit www.TheMarkCompany.com.

About Dolmen Property Group: Dolmen Property Group is a privately-held real estate development and investment company based in San Francisco. The company’s diversified portfolio includes residential and commercial properties throughout San Francisco. Projects have ranged from small residential condominiums to multi-unit complexes. Dolmen specializes in acquiring properties where renovation, repositioning or redevelopment would enhance the asset’s value. For more information, visit www.dolmenpropertygroup.com.