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News Releases

Bridgewater Condominium Complex In Emeryville Celebrates Phase Two Launch And Model Preview Event

Emeryville, Calif. – The Mark Company, one of the nation's leading real estate sales and marketing firms, hosted an event to celebrate the Phase Two launch of new residential condominium complex Bridgewater in Emeryville on Saturday, June 22nd.

More than 250 interested buyers attended the event and previewed the new model residences at Bridgewater. Catering was provided by popular local food truck Ebbett's Good to Go, with DJ Brian Fogg playing music throughout the afternoon.

The Mark Company, the exclusive sales and marketing firm for Bridgewater, successfully sold the project's first phase by closing an unprecedented 110 condominiums in just 12 months. Phase Two will offer superior finishes and views at similar price points.

"Bridgewater's strong sales volume can be attributed in part to its convenient location just 10 minutes from San Francisco," stated Alan P. Mark, founder and president of The Mark Company. "The project has also benefitted from a five percent down payment program, which is extremely attractive to first-time buyers."

Property amenities include over an acre of landscaped grounds, a dog run, outdoor grilling area, fitness center, yoga studio, club room, lounge, sauna, pool and spa. Bridgewater has a Walk Score of 91 out of 100 and is adjacent to the waterfront and Public Market Emeryville, a retail center with shops, restaurants and a movie theater.

About The Mark Company

The Mark Company (TMC) is a premier real estate sales and marketing firm. Headquartered in San Francisco, the company represents high profile residential projects in leading markets throughout the Western United States. Founded in 1997 by President Alan P. Mark, TMC delivers a proven approach to the strategic planning, marketing and sales of new developments, ranging from luxury buildings in urban locations to mixed use properties in suburban settings. The firm is a trusted partner to leading residential developers and financial institutions such as Tishman Speyer, iStar Financial and Bosa Development. With emergent technologies and an unmatched team of professionals at its core, it provides a full range of services including market leading research, product design, marketing, and sales strategy. Since 2008, TMC has closed more than 6,700 units and generated over \$4 billion in sales volume for some of the nation's most notable and successful developments including One Hawthorne and the St. Regis Residences in San Francisco, Spire in Denver, Bayside at the Embarcadero in San Diego, Barker Block and Evo South in Los Angeles, and The Martin in Las Vegas. For more information, visit www.TheMarkCompany.com.